

KNOWLEDGE MANAGEMENT SURVEY FINDINGS

Thank you to those who participated in the Polio C4D Knowledge Management Survey. 109 members of our community responded to give their opinions on topics of interest for this newsletter, webinars, and knowledge products, as well as the use and usefulness of Rhizome.

What did we learn?

Newsletter topics respondents most want to see are: 1) Country Spotlight, 2) New C4D Tools, 3) Global Program Updates, and 4) Upcoming Events.

Webinar topics respondents are most interested in include: 1) Using data to reach missed children, 2) Crisis communications, and 3) CO experiences.

Topics or tools you are most interested in learning about:

- Addressing the missed children issue
- BCC theories and impact
- Case studies & Examples
- Community topics (e.g. engagement, mobilization, acceptance)
- Crisis Communication
- Data/M&E (e.g. tools, evaluation, analysis, mapping, social data)
- Dealing with refusals
- Health systems strengthening and Polio C4D
- Microplanning
- Updates on new initiatives
- Reaching hard-to-reach populations and underserved populations
- Social media
- Stakeholder engagement
- Tools (e.g. new tools for C4D, FLW, Human-Centered Design)

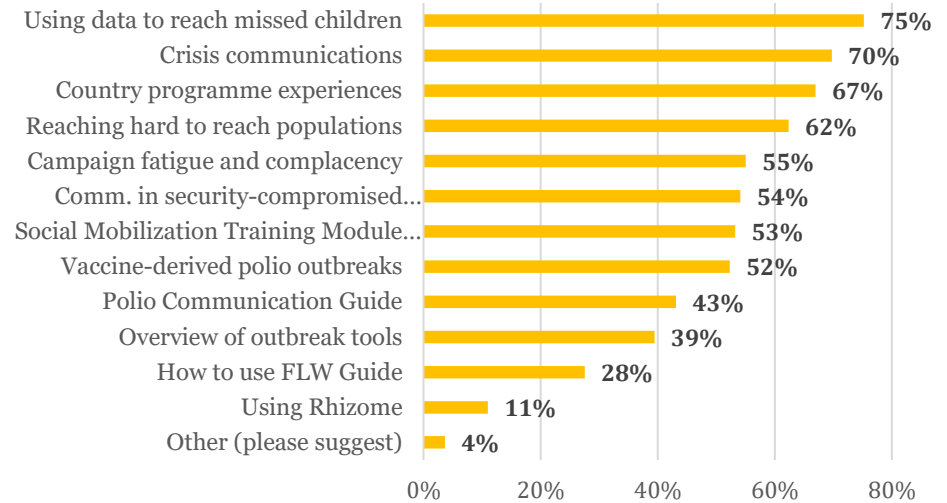
Support COs need to generate knowledge products include: 1) Technical Support, 2) Guidelines on how to develop a case study, including a template, 3) Capacity Development, 4) Financial Support, 5) Examples of case studies, along with 6) other recommendations for support.

Next Steps

The findings will be used to guide future webinar and newsletter content, to guide actions and improvements for Rhizome, and to provide requested support to COs to develop knowledge products.

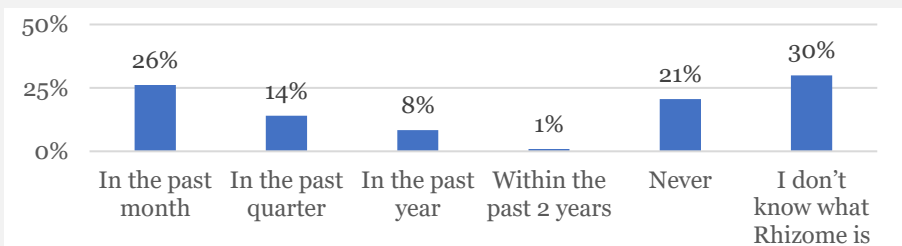
Q3. WEBINAR TOPICS

Which topics would you like to see covered in Polio C4D webinars?



Q6. MOST RECENT VISIT TO RHIZOME

When is the last time you visited the Rhizome website? (N=107)



KEY TAKEAWAYS

40% of respondents report visiting within the past quarter.

51% of respondents have never used Rhizome or do not know what Rhizome is

Q7. USEFULNESS OF RHIZOME

To what extent is the Rhizome website useful to you in your work?

