

At-a-Glance Company Profiles for C4D Long Term Arrangements

| | |
|---|-----------------|
| Asia-Pacific Development & Communication Centre (ADCC) | LTA# : 42104852 |
| Contact person: Peter Chen, Executive Director. peter@dpu.ac.th | |
| Categories: II.C4D Planning and Strategy Development III.C4D Curriculum and Capacity Development | |
| Asia-Pacific Development & Communication Centre (ADCC) , a unit of Dhurakij Pundit University in Bangkok, Thailand conducts regular short-term courses on C4D, RBM, M&E and Health Program Management (HPM) at our state-of-the art training facilities in Bangkok. At the request of clients, we also undertake to conduct tailor-made capacity building courses that can be imparted in Bangkok or in client's home country on consultancy basis. From 2012- 2014, ADCC conducted a series of C4D capacity building training workshops for UNICEF in Eritrea, Kenya, Nepal and Somaliland as well as for UNFPA in DPR Korea, Indonesia, Lao, and Myanmar. ADCC also assisted UNFPA Lao and Sri Lanka to develop BCC strategies on RH for their counterparts. Our Technical Experts/Consultants include a number of veteran UNICEF C4D Specialists and others who had worked with UNFPA, WHO and national governments. Details are available from our website http://www.dpu.ac.th/adcc/ | |
| Geographical coverage: East Asia and Pacific Region/ South Asia/East and South Africa | |
| Language abilities: English | |

| | |
|--|-----------------|
| Anthrologica Ltd. | LTA# : 42104861 |
| Contact person: Juliet Bedford, Director. julietbedford@anthrologica.com | |
| Categories: I. C4D Research and Analysis | |
| Anthrologica is a research-based organisation specialising in applied anthropology in global health. It specializes in conducting formative and operational research across health sectors, focusing on the interface between the provision and uptake of health services, particularly in resource-scarce settings. Anthrologica's expertise lies in incorporating the needs and perceptions of intended beneficiaries into health policy and planning to ensure that it is contextually relevant and that opportunities for improving health are maximised through the active participation of recipients. http://www.anthrologica.com/ | |

| |
|--|
| <p>Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region</p> <p>Specific countries: Ethiopia, Somaliland, Kenya, Malawi, Zambia, Mozambique, Rwanda, Sierra Leone, Democratic Republic of Congo, South Sudan, Ghana, Cameroon, Nigeria, Niger, Egypt, Tunisia, Turkey, India, Bangladesh, Vietnam, Laos, Malaysia, Philippines, Timor Leste, Mongolia, Mexico, Brazil, USA, France, UK, Germany, Belgium, Central African Republic</p> <p>Language abilities: English/ French /Spanish/ Arabic /Portuguese/ Malay/Indonesian/ Hausa/ Swahili</p> |
|--|

| | |
|--|-----------------|
| BBC Media Action | LTA# : 42104859 |
| Contact person: Helen Beesley, Head of Programme Development. Helen.Beesley@bbc.co.uk | |
| <p>Categories: V.Multi-Media Messaging, Production and Dissemination</p> <p>BBC Media Action is the international charity of the BBC. Working with media and communication to help reduce poverty and support people in claiming their rights, our aim is to inform, connect and empower people around the world. We currently reach 200 million people through local broadcast partners, BBC channels (especially the BBC World Service), online, mobile and print platforms and through interpersonal communication.</p> <p>Our work addresses three key themes: governance and rights; health; and resilience and humanitarian response. We have special expertise in working in fragile and conflict-affected societies; in countries with large populations where media has greatest capacity to achieve impact at scale; and in environments where political, security or other factors mean that media is one of the few options available to reach vulnerable groups.</p> <p>We are part of a trusted, respected global broadcaster enabling us to develop strategic relationships with national and local broadcast partners. This means we can operate at scale, which is cost effective, and helps us convene national level discussions.</p> <p>We put audiences at the heart of all programming. Harnessing our extensive research capacity, we ensure that all our media outputs are needs led and are appropriate for whichever audience we are working with.</p> <p>http://www.bbc.co.uk/mediaaction/</p> | |
| <p>Geographical coverage: Europe and Central Asia /Middle East and North Africa /West Africa /East and South Africa /South Asia / East Asia and Pacific Region (Has local offices in many of these regions)</p> <p>Specific countries: currently serving: Afghanistan, Algeria, Azerbaijan, Bangladesh, Cambodia, Egypt, Ethiopia, Georgia, India, Indonesia, Iraq, Jordan, Kenya, Lebanon, Libya, Myanmar/Burma, Nepal, Nigeria, Pakistan, Palestinian Territories, Serbia, Sierra Leone, Somalia, South Sudan,</p> | |

| |
|--|
| Syria, Tanzania, Tunisia and Zambia. |
| Language abilities: English, Arabic, Afan, Amharic, Arabic, Azande, Bangla, Burmese, Dari, Dinka, Hausa, Khmer, Kissi, Kiswahili, Kono, Krio, Maadi, Mende, Nepali, Oromo, Pashto, Rural Hindi, Simple Arabic, Somali, Tunisian |

| | |
|---|-----------------|
| Communication for Development Ltd (C4D Ltd) | LTA# : 42104857 |
| Contact person: Jackie Davies, Founder and Executive Director. jackie.davies@c4d.org | |
| Categories: III.C4D Curriculum and Capacity Development | |
| The Communications for Development Ltd Company (C4D Ltd) is an NGO that has a strong C4D network platform (www.c4d.org), which brings together a large number of international UN agencies, donor institutions and international non-governmental organisations. It also offers recruitment, training and support and networking opportunities; it has developed C4D online learning courses (webinars) in partnership with UNICEF in 2012-2013. | |
| Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region | |
| Specific countries: India, Australia, Kenya, Uganda, Nigeria, South Africa, Malawi, Ethiopia. | |
| Language abilities: English, French and Spanish (core)/ Russian, Chinese, Arabic, Portuguese, Swahili, Luganda, Xhosa, Zulu, Afrikaans, Hindi, Urdu, Khmer, Nepalese, Serbian, Italian, and others (associate team) | |

| | |
|---|-----------------|
| Community Systems Foundation (CSF) | LTA# : 42104840 |
| Contact person: Kris S Oswald, President. koswalt@communitysystemsfoundation.org | |
| Categories: II.C4D Planning and Strategy Development IV.News Media Engagement, Capacity Building and Advocacy V.Multi-Media Messaging, Production and Dissemination VI.C4D Related Information and Knowledge Management | |
| Community Systems Foundation is a nonprofit organization that is committed to increasing opportunity and equity for those in need through human development solutions that protect and promote well being in every community. CSF conducts applied research to pioneer solutions that yield measurable results. Over the last 50 years, CSF has developed monitoring systems to support the | |

implementation of C4D strategies in 100+ countries. CSF has experience in C4D news media engagement, capacity building and advocacy with a strong focus on evidence-based decision making by providing access to relevant data. CSF has expertise in C4D multi-media campaigns, production and dissemination. We have implemented specialized media outreach interventions targeted to respond to the needs of the underserved and hard-to-reach groups of vulnerable beneficiaries. CSF has extensive experience in information knowledge management specialising in the development of web-based platforms and online repositories that support data-driven decisions.

<http://www.communitysystemsfoundation.org/>

Geographical coverage: West and Central Africa / East and South Africa/ South Asia / East Asia and Pacific Region / Middle East and North Africa / Latin America and Caribbean

Specific Countries: India, Nepal, Tanzania, Liberia, Rwanda, Lao PDR, Jordan, Morocco, Tajikistan, Belize, Jamaica, Brazil (projects in 100+ countries)

Language abilities: English, French, Spanish, Arabic, Chinese, Russian, Portuguese

Drexel University

LTA# : 42104841

Contact person: Suruchi Sood, Associate Professor. duresearch@drexel.edu

Categories:

I. C4D Research and Analysis

III.C4D Curriculum and Capacity Development

Drexel University, School of Public Health (SPH) has a long history of global research collaborations. The team's lead, Suruchi Sood, has undertaken various research and training projects with UNICEF offices.

<http://publichealth.drexel.edu/>

Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region

Specific countries: US, Argentina, Brazil, Costa Rica, Chile, Denmark, France, Germany, Greece, Ireland, Italy, Netherlands, Scotland, Serbia, Spain, Sweden, Turkey, UK, Ukraine, Egypt, Israel, Equatorial Guinea, The Gambia, Ghana, Liberia, Mali, Nigeria, Senegal, Sierra Leone, Tanzania, Ethiopia, Mozambique, Rwanda, Zambia, India, Nepal, Bangladesh, Pakistan, Australia, China, Indonesia, Japan, Singapore, South Korea, Taiwan

Language abilities: English, French, Spanish, Russian, Chinese, Portuguese, Hindi, Punjabi, Bengali

| | |
|---|-----------------|
| Equal Access International | LTA# : 42104867 |
| Contact person: Puanani Forbes, Director of Business Development, pforbes@equalaccess.org ; Secondary Contact: Shelley Smart, Business Development Manager, ssmart@equalaccess.org | |
| Categories: V. Multi-Media Messaging, Production and Dissemination | |
| <p>Equal Access International is a communications for development nonprofit organization that combines the power of media with community mobilization to address the most critical challenges affecting people in the developing world. In 2013, we reached more than 90 million marginalized individuals and families. We have successfully implemented 200+ projects worldwide focused on Health, HIV & Aids, Water, Sanitation & Hygiene, Nutrition, Education, Child Protection and Social Inclusion.</p> <p>What makes Equal Access unique is our award-winning participatory methodology that includes a generative feedback loop that actively engages beneficiaries and continuously informs program and content development; it includes:</p> <p>Innovative local content produced in-country, in local languages and with key stakeholders through Community Reporters, Stakeholder Workshops and Content Advisory Groups; formats include serial dramas, chat shows with engaging local hosts, multimedia campaigns, PSAs and magazine shows with multiple segments (e.g., interviews, music, live call in/text).</p> <p>Multi-platform information dissemination through radio (AM/FM), television, video & film, print and live events like mobile theater as well as mobile and Internet-based technologies including SMS and interactive voice response (IVR).</p> <p>Direct community engagement that empowers local beneficiaries, including as Listening and Discussion Groups, community roundtables and public forums facilitated by trained community members as well as two-way SMS, MMS, customized IVR solutions and social media.</p> <p>http://www.equalaccess.org/</p> | |
| Geographical coverage: Middle East and North Africa / West and Central Africa / Eastern and Southern Africa / South Asia / East Asia and Pacific Region Specific countries: Yemen, Niger, Burkina Faso, Chad, Mauritania, Nigeria, Côte d'Ivoire, Nepal, India, Afghanistan, Pakistan, Bangladesh, Cambodia, Laos, Indonesia, Myanmar | |
| Language abilities: English, French, Spanish, Arabic, Dari, Pashto, Urdu, Nepali, Hindi, Khmer, Hausa and numerous local languages | |

| | |
|---|-----------------|
| George Washington University- Center for Social Well-Being and Development (CSWD) | LTA# : 42104842 |
| Contact person: Mark Edberg, Center Director medberg@gwu.edu Hina Shaikh, Director of Program Management and Research Operations hshaikh@gwu.edu | |

| | |
|---|--|
| Categories: I.C4D Research and Analysis II.C4D Planning and Strategy Development VI.C4D Related Information and Knowledge Management | |
| The Center for Social Well-Being and Development (CSWD), chartered at the George Washington University’s Milken Institute School of Public Health, supports the understanding and use of a social-ecological approach to achieving health, social development, and related human rights goals. CSWD’s use of the social-ecological approach frames such goals as the result of multiple, interacting factors in several domains – individual, family, social group, community, culture, political and economic – that form a context or social ecology within which a problem exists. We develop practical tools for utilizing this approach among children, adolescents, and families in vulnerable populations, focusing on identifying and addressing the linkage of elements in a social ecology that contribute to a problem, in contrast to a decontextualized approach that may not impact ongoing and deeper social determinants. | |
| CSWD has operationalized the idea of a “health-supporting social ecology” in the construct of social well-being – derived in part from the World Health Organization’s definition of health as more than the absence of disease. Offering expertise in communication for development, formative and evaluation research, theory-based interventions, rapid assessments, in-depth assessments, strategic planning, project management, cross-cultural tools, local capacity building, and technical assistance, CSWD offers a robust framework for developing, testing, implementing, and evaluating a social-ecological approach vis-à-vis global health issues. For more information, please see CSWD’s website at http://www.cswd-gw.org/ and follow us on Twitter @cswdgv. | |
| Geographical coverage: Latin America / Middle East and North Africa /West Africa /East and South Africa /South Asia / East Asia and Pacific Region | |
| Specific countries: Belize, Panama, El Salvador, Guatemala, Eastern Caribbean, Ghana, Malawi, South Africa, Swaziland, Nepal, Laos, China, India, Morocco. | |
| Language abilities: English, French, Spanish, Chinese, Arabic, Thai, Lao, Hindi, Urdu, Nepali, Wolof | |

| | |
|---|-----------------|
| InterMedia | LTA# : 42104843 |
| Contact person(s): Shauna Marvel, marvels@intermedia.org Denise O'Reilly, OREillyd@intermedia.org | |
| Categories: I.C4D Research and Analysis | |
| InterMedia is a global consultancy specializing in strategic research and evaluation. Founded in 1996, InterMedia has its origins in global audience and media research for international broadcasters and media development organizations. Today, InterMedia’s subject-matter focus has expanded to international development fields, such as digital and financial inclusion, global health, public diplomacy, and youth and education. | |

InterMedia has extensive experience managing multi-country survey and qualitative projects where consistent application of methods and comparable data are critical. Our capabilities span the entire research spectrum: engagement, design, implementation, data quality control, analysis, insight generation, reporting and dissemination. We have engaged nearly two million respondents in more than 120 countries, including many of the world's most challenging places.

InterMedia's offices are located in Washington, DC and Nairobi, Kenya.

<http://www.intermedia.org/>

Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa /West Africa /East and South Africa /South Asia / East Asia and Pacific Region (worked at over 120 countries)

Language abilities: English, French and Spanish, Russian, Chinese, Arabic, Swahili, Hindi, Urdu, Pashto, Marathi, Korean

| | |
|--|-----------------|
| Ipsos | LTA# : 42104863 |
| Contact persons: Meghann Jones, Research Director, Meghann.jones@ipsos.com ; Clifford Young, Corporate Monitor, Clifford.young@ipsos.com | |
| Categories: I.C4D Research and Analysis | |
| <p>As the third largest research organization in the world, Ipsos has offices in 89 countries around the globe with a professional staff of approximately 16,000 employees. This global footprint gives us insights into local markets, helps us design and employ the most appropriate research techniques for a given country or population, and enables us to ensure consistently high levels of quality across countries. Ipsos conducts overseas research projects in more than 130 countries each year. We are able to manage complex global and international projects through a central management team located in Washington, DC. Through the US office, Ipsos is able to coordinate all aspects of an international project: from study and instrument design, fieldwork, and data processing, through to reporting. This centralized approach ensures a constant stream of communication between Ipsos and our partners.</p> <p>Ipsos has worked in the full spectrum of international development program areas, including governance and institutional development, crime and security, health and wellbeing, finance and economic inclusion, enterprise, industry and trade, international diplomacy and cooperation, education, energy, and humanitarian and disaster relief.</p> <p>The Ipsos team has experts in social marketing and behavior change, experts in programs targeting women and children, methodologists specializing in sampling, impact study design, advanced analytics, and qualitative research, regional specialists from every area of the globe, and project managers specializing in coordinating international research. In addition, experts from Ipsos' global Marketing and Media CT teams will ensure that the latest research innovations from communications and marketing in the private sector are applied to our study designs and analyses.</p> <p>http://ipsos-na.com/research/public-affairs/international-development-and-public-diplomacy-research/</p> | |

Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region

Language abilities: English, French, Spanish, Russian, Chinese, Arabic, Portuguese

Johns Hopkins University Bloomberg School of Public Health-Center for Communication Programs (JHU)

LTA# : 42104837

Contact persons:

Cathy Church-Balin, Director, Business Development: cchurch@jhu.edu; Amrita Gill-Bailey, Team Leader: agbailey@jhu.edu

Categories:

I.C4D Research and Analysis

II.C4D Planning and Strategy Development

III.C4D Curriculum and Capacity Development

V.Multi-Media Messaging, Production and Dissemination

VI.C4D Related Information and Knowledge Management

Established in 1988 by the Johns Hopkins Bloomberg School of Public Health, CCP provides global technical leadership in all aspects of health communication. Our health/technical areas include FP/RH, HIV/AIDS, maternal, infant and child health, gender, chronic disease, water and sanitation, infectious diseases, including pandemic influenza and malaria, and neglected diseases. CCP's staff of approximately 600 manages large-scale health communication programs in more than 30 countries.

CCP's core technical competencies include:

- **SOCIAL AND BEHAVIOR CHANGE COMMUNICATION.** CCP is well-known for its expertise in the design, implementation, and evaluation of innovative, evidence-based strategic communication initiatives. Our rigorous research shows measurable change in health and behavior worldwide.
- **CAPACITY BUILDING.** Capacity building of health communication professionals and key stakeholders is a core element of every CCP project, whether it involves formal training, on-the-job mentorship, study tours, fellowships and online opportunities.
- **RESEARCH AND EVALUATION.** CCP has unsurpassed communication research and evaluation capabilities. Its acclaimed Research & Evaluation Division has advanced innovative data collection and analysis techniques—many developed and tested at CCP.
- **KNOWLEDGE MANAGEMENT.** CCP is a leader in social knowledge management for health and development. We connect health professionals around the world to each other and to the knowledge and expertise they need to do their jobs well.
- **ADVOCACY.** CCP works closely with policymakers, journalists and NGOs to bring critical health topics to the top of the political agenda and to garner consensus for health initiatives.

<https://www.jhuccp.org/>

Geographical coverage: Latin America / Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region

Language abilities: English, French and Spanish, Russian, Arabic, Tagalog, Malagasy, Swahili, Other African Languages, Bahasa

| | |
|---|-----------------|
| Lapis Ltd | LTA# : 42104862 |
| Contact person: Sarah-Jean Cunningham, General Manager. Sarah.Cunningham@lapis-communications.com | |
| Categories: IV. News Media Engagement, Capacity Building and Advocacy | |
| Lapis is a communications company based in Afghanistan. It specializes in comms research, media production, media placement, marketing and PR. Its previous clients include UNICEF, Save the Children, UK Embassy, UNDP, Sesame Street, DAI. http://www.lapis-communications.com/ | |
| Geographical coverage: Europe and Central Asia / Middle East and North Africa | |
| Specific countries: Afghanistan, Pakistan, Iraq, Iran, Syria, Jordan, Yemen, United Arab Emirates | |
| Language abilities: English, French, Spanish, Arabic, Dari, Farsi, Pashto, and Urdu | |

| | |
|--|-----------------|
| Management & Development Consulting (M & D) | LTA# : 42104844 |
| Contact person: Erma Manoncourt, Founder. EWM@mandevconsulting.com | |
| Categories: II. C4D Planning and Strategy Development III. C4D Curriculum and Capacity Development | |
| M&D Consulting aims to promote positive human development that integrates an equity perspective in development programmes and fosters people-focused management and interventions. M&D Consulting is composed of a core group of international, multi-disciplinary associates who are experienced in management, behaviour change communication, and programme who are ready to provide technical assistance and support services globally to non-governmental organisations, international development agencies and private sector companies working on development related issues. These experts have a particular specialization in behaviour and social change programming and communication for development. They have competence across key public health domains – HIV/AIDS (general population and focused prevention for at-risk groups), maternal and child health (maternal mortality, delaying age of marriage, family planning, immunization and polio eradication), urban health, water and sanitation plus other sectors such as gender, governance, and social protection programming. The M&D Associates also have additional expertise in the development of creative learning and community engagement strategies, social mobilisation approaches, media advocacy and social networks/media as tools for change. M&D Consulting provides technical support and capacity development | |

assistance in the following programme-related areas: *Formative Research, including Behavioural Monitoring and Participatory Action Research techniques, Strategic Planning and Programme Design, Programme and Project Evaluation, Training and Workshop Facilitation as well as Materials Development and Documentation.*

<http://www.mandevconsulting.com/>

Geographical coverage: West Africa /East and South Africa /South Asia

Specific countries: Benin, Burkina Faso, Botswana, Cape Verde, Chad, DRC, Ethiopia, Ghana, Ivory Coast, Kenya, Lesotho, Malawi, Mali, Mauritania, Niger, Nigeria, Rwanda, Senegal, Sierra Leone, South Africa, Togo, Uganda, Zambia, Zimbabwe // Algeria, Lebanon, Egypt, Jordan, Palestine, Sudan, Djibouti, Morocco, Syria // Bangladesh, India, Nepal, Afghanistan, Pakistan, Malaysia, Thailand, Indonesia, Lao PDR, Myanmar, Philippines, Vietnam, Fiji, Papua New Guinea // Albania, Armenia, Georgia, The Kyrgyz Republic, Kosovo, Moldova, Romania, Russia, Uzbekistan // Barbados, Bolivia, Chile, Colombia, Guyana, Haiti, Jamaica, Mexico, Nicaragua, Panama, St Kitts/Nevis, Trinidad, Venezuela

Language abilities: English, French, Spanish, Arabic, German, Dutch, Bahasa Indonesian, Thai, Nepali

| | |
|---|-----------------|
| Manoff Group | LTA# : 42104846 |
| Contact person: Paul Crystal, pcrystal@manoffgroup.com | |
| Categories: I.C4D Research and Analysis II.C4D Planning and Strategy Development VI.C4D Related Information and Knowledge Management | |
| The Manoff Group has been providing technical assistance in Social and Behavior Change to programs in the developing world since 1967. The company is best known for innovating Behavior-Centered Programming, a practical approach for changing behaviors at the individual, community and organizational levels. To implement Behavior-Centered Programming, The Manoff Group employs expertise in formative research; communications strategy development; social and behavior change programming; gender integration; and monitoring and evaluation. As a companion to these activities, we position Knowledge Management as part a program's standard communications and reporting activities, helping projects move from a results-only (i.e., information-only) reporting model to a knowledge model that emphasizes the tools and methodologies that impacted success, and the issues to consider when replicating them. http://www.manoffgroup.com/ | |
| Geographical coverage: Latin America / Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region | |
| Language abilities: English, French, Spanish, Arabic, Portuguese, Malagasy, Indonesian | |

| | |
|---|-----------------|
| McCann Global health | LTA# : 42104835 |
| Contact person: Andrew Schirmer, President. Andrew.Schirmer@mccann.com | |
| Categories: V.Multi-Media Messaging, Production and Dissemination | |
| <p>McCann Health is an integrated global network of communications agencies with decades of experience in driving behavior change and creating demand for health products and services worldwide. McCann specializes in the development of insight-driven strategies and communications directed towards consumers and healthcare professionals, as well as the design, production, and dissemination of highly impactful and creative multimedia campaigns. As the most awarded professional and consumer health communications network, McCann Health was recently named “Healthcare Agency of the Year” for the second year in a row by The Global Awards: World’s Best Healthcare & Wellness Advertising.</p> <p>McCann Health houses the most expansive international expertise in healthcare communications, spanning 35 countries and 57 offices, with leadership hubs in North America, Europe, Africa, Asia Pacific, and Latin America. Globally, the team consists of over 2000 experts: health economists, physicians, nurses, nutritionists, PhDs, PharmDs, MPHs, public health policy experts, health education experts, as well as consultants, strategists, writers, and creative personnel. McCann Health's global network includes a number of leading agency brands including McCann Global Health which acts as the lead agency for global health assignments and is charged with creating the custom teams from within the network needed for any engagement. http://www.mccannhealth.com/</p> | |
| Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region | |
| Specific countries: India, Australia, Kenya, Uganda, Nigeria, South Africa, Malawi, Ethiopia. | |
| Language abilities: English, French and Spanish (core)/ Russian, Chinese, Arabic | |

| | |
|---|-----------------|
| Ohio University, Communication and Development Studies | LTA# : 42104836 |
| Contact person: Lawrence Wood (woodl@ohio.edu) and David Mould (davidhmould@gmail.com) For admin queries, arocho@ohio.edu | |
| Categories: III.C4D Curriculum and Capacity Development | |
| Ohio University’s Communication and Development Studies (CommDev) master’s programme, founded in 1984, focuses on the role of communication in development and social change. Drawing on the university’s strengths in communication and international studies, it offers interdisciplinary education in the research, planning and evaluation of communication projects in areas including public health, education, | |

human rights, conflict resolution, gender issues, education, environmental protection, and social and political institution-building. Many students are mid-career professionals, with experience in international development. A partnership between the Scripps College of Communication and the Center for International Studies, CommDev draws on faculty and resources from disciplines in the social sciences, arts and humanities. Since 2005, CommDev has offered online training for development professionals, and has received grants and contracts from the Academy for Educational Development/FHI 360, Higher Education for Development, and the U.S. Department of State. Since 2011, CommDev has offered a global course in communication for development for UNICEF, with more than 270 staff completing online modules and a two-week workshop.

<http://www.commdev.ohio.edu/>

Geographical coverage: Central Asia / West Africa /East and South Africa /South Asia

Language abilities: English

Malmö University (Orecomm)

LTA# : 42104953

Contact person: Oscar Hemer oscar.hemer@mah.se , Thomas Tufte ttufte@ruc.dk , Marie Brobeck brobeck@ruc.dk

Categories:

I.C4D Research and Analysis

Ørecomm is a cross-border Danish and Swedish centre for education and research in Communication for Development (ComDev). Ørecomm's core group consists of about 12 researchers. In addition, it maintains a global network of alumni that work as C4D consultants in all regions of the world. Also, partners to Ørecomm exist on all continents. Core members of Ørecomm have been involved in C4D activities for the past 25 years. The researchers that are affiliated with Ørecomm are working with field-based research in different regions in Africa, South America and Asia, as well as with different NGOs as well as Danida and Sida.

Ørecomm's different activities are driven by this strategy:

Communication for Development is not exclusively an academic discipline in the traditional sense, although it is also in the process of being established as such. At Ørecomm we rather describe it as a multidisciplinary field of theory and practice which explains our continuous insistence on close collaboration between university researcher and organisations 'doing' C4D in practice – ie UN agencies, governments, NGOs and CBOs. Ørecomm furthermore views C4D as an interdisciplinary field where, in addition to media and communication science, a broad set of other disciplines are brought in – with anthropology, political science and sociology as the main ones. www.orecomm.net

Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region

Specific countries: Kenya, Tanzania, South Africa, Namibia, India, Laos, Brazil, Egypt, Mali, Mozambique, Argentina, Albania, Nepal

Language abilities: English, French, Spanish, Portuguese, German

| | |
|--|-----------------|
| PCI Media Impact | LTA# : 42104854 |
| Contact person: Sean Southey, Chief Executive Officer. SSouthey@mediainpact.org | |
| Categories: I.C4D Research and Analysis II.C4D Planning and Strategy Development III.C4D Curriculum and Capacity Development IV.News Media Engagement, Capacity Building and Advocacy V.Multi-Media Messaging, Production and Dissemination | |
| PCI Media Impact: We save lives and make the world a better place. And we do it through entertainment! Our mission is to empower communities worldwide to inspire positive social and environmental change through storytelling and creative communication. Our campaigns focus on improving people’s health, protecting the environment, creating leaders and promoting social justice. Through our compelling and engaging campaigns we help the public gain new knowledge, change their attitudes, shift behaviors, while increasing efficacy and enhancing social norms. In the last 30 years, our campaigns have reached a billion listeners and viewers with 5,000 episodes of 100 serial dramas playing in over 50 countries. Our programs, however, are more than just a drama. Each campaign works across multiple media platforms and includes a comprehensive capacity building program where we work with local partners to impart to them the skills, resources and networks they need to continue to produce their own transformational campaigns, even after our work with them is finished. www.mediainpact.org/ | |
| Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region Specific countries: Colombia, Peru, Mexico, Bolivia, Ecuador, Guatemala, Belize, St. Lucia, Honduras, St. Vincent and the Grenadines, Grenada, Dominica, Antigua, Nicaragua, Liberia, Rwanda, Burundi, Nigeria, Cameroon, Gabon, Sierra Leone, Guinea, Ivory Coast, Tanzania, Mozambique, Ghana, USA, Laos | |
| Language abilities: English, French and Spanish; Krio, German | |

| | |
|---|-----------------|
| Population Media Center (PMC) | LTA# : 42102869 |
| Contact person: Stephanie Tholand, Program & Partnership Development Associate tholand@populationmedia.org | |
| Categories: V.Multi-Media Messaging, Production and Dissemination | |
| Population Media Center (PMC) is a nonprofit, international organization, which strives to improve the health and well-being of people around the world using entertainment-education strategies. Founded in 1998, PMC has over 15 years of field experience in behavior change | |

| |
|---|
| <p>communications, impacting more than 50 countries around the world.</p> <p>PMC’s primary activity has been to create long-running serial dramas for radio, TV, and the web that engage audiences with authentic characters and culturally appropriate challenges and opportunities. We adapt the Sabido methodology, using local, in-country teams to produce the dramas. The dramatic characters role model behaviors for the audience, sharing health, human rights, and environmental information with large groups of people in entertaining ways. PMC dramas create change, are cost-effective, and empower audience members to make their own decisions.</p> <p>PMC’s Whole Society Strategy combines print, television, radio, music, and new media to reach more people with a campaign and dissemination strategy across the nation or region. Media capacity building is often included, training journalists and broadcasters in pro-social reporting or other capacity building workshops training specific groups with communication or leadership skills.</p> <p>PMC also advises or collaborates with others on entertainment-education initiatives and provides training in PMC’s approach.</p> <p>www.populationmedia.org/</p> |
| <p>Geographical coverage: Latin America / West Africa /East and South Africa / East Asia and Pacific Region</p> <p>Specific countries: Brazil, Haiti, United States, Burkina Faso, Sierra Leone, Nigeria, Burundi, Rwanda, Democratic Republic of Congo, Ethiopia, Vietnam, Senegal</p> |
| <p>Language abilities: English, French and Spanish, Amharic, Mooré, Swahili, Bambara, Hausa, Pidgin English, Kinyarwanda, Kirundi, Pulaar, Wolof, Sierra Leonean Krio, Dioula, Jamaican Creole, Haitian Creole, Tagalog, and Vietnamese</p> |

| | |
|--|-----------------|
| Rain Barrel Communications | LTA# : 42104847 |
| <p>Contact person: Robert Cohen, Co-founder and Director. robert@rainbarrelcommunications.com; Paul Hoeffel, Co-founder and Director. paul@rainbarrelcommunications.com</p> | |
| <p>Categories: II.C4D Planning and Strategy Development III.C4D Curriculum and Capacity Development</p> | |
| <p>Rain Barrel Communications is a consulting firm with offices in New York and Pretoria.</p> <p>Directors Robert David Cohen and Paul Hoeffel are former U.N. communications experts, award-winning journalists, writers and editors. Rain Barrel counts on over 40 consulting Associates who have complementary skills and are available to work on specialized assignments. Many are former UNICEF staff or consultants with longstanding senior level C4D expertise and leadership roles.</p> <p>We help clients and partners develop social change programs and advocacy campaigns based on the latest participatory approaches and scientific research into individual behavior and social change. In our collaboration with UNICEF, our strength has been to work at the intersection of programs, external communication and C4D, helping to create a strategic whole that is greater than the sum of its parts.</p> | |

Rain Barrel provides strategic and tactical communications support and counsel to the UN and other international organizations, NGOs, governments, businesses and universities in the following areas:

- Communication for Development (C4D)
- Campaign and project design
- Corporate social responsibility
- Strategic partnerships
- Media relations
- Writing, speech writing and editing

<http://www.rainbarrelcommunications.com/>

Geographical coverage: Latin America / Europe and Central Asia /West Africa /East and South Africa /South Asia / East Asia and Pacific Region

Specific countries: Afghanistan, Argentina, Brazil, Chile, Colombia, Cuba, DPRK, Ecuador, Ethiopia, Ghana, India, Jamaica, Jordan, Kazakhstan, Laos, Maldives, Mexico, Moldova, Myanmar, Nepal, Nigeria, Pakistan, Peru, PNG, Serbia, Tajikistan, Tanzania, Ukraine, United Arab Emirates, Uruguay, Vietnam, United States

Language abilities: English, French (Limited) and Spanish; Tagalog, Nepali

M & C Saatchi World Services

LTA# : 42104909

Contact person: Gerry Power, Chief Research Officer gerry.power@mcsaatchi.com

Categories:

I.C4D Research and Analysis

M&C Saatchi World Services is a communications, research and insights agency that specializes in the design and delivery of innovative social change initiatives in challenging environments. We do this by combining best practice from social and commercial marketing with insights from behavioural and human sciences. M&C Saatchi World Services is a specialist division of M&C Saatchi, which is the world's largest independent communications network. Our global reach includes 31 centres of excellence and partner offices worldwide. We offer a combination of global communication expertise with best-in-class capability. Founded in London in 1995, we have a proven track record of delivering high-quality, highly effective and measurable national, global and community communications and engagement campaigns. M&C Saatchi World Services enables clients in the development sector to access best-in-class communications and content creation. The Research & Insight team within M&C Saatchi World Services provides decision-makers in the international development sector with primary quantitative and qualitative research, monitoring and evaluation combined with digital, mobile and social media data gathering and analysis, research communications and research uptake services and local capacity building in lower and middle income countries.

<http://www.mcsaatchi.com/>

Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region

Language abilities: English, French, Spanish, Russian, Chinese, Arabic, Hausa, Swahili

| | |
|---|-----------------|
| Salvage Communications | LTA# : 42104848 |
| Contact person: James Dawson, Director. Civic6@gmail.com | |
| Categories: VI.C4D Related Information and Knowledge Management | |
| <p>Salvage Communications, LLC. is a communication and strategy company specializing in information management and website construction and design. Established in 2007 as an association of consultants, we honed our technical expertise by working with corporate clients such as SAP, LexisNexis and Epson. The company then turned our attention to local and global companies that reflect our core beliefs in sustainability, equality and justice.</p> <p>We have employed those skills to help community organizations such as the Urban Green Partnership and the 4th Arts Block communicate, advocate and connect with local partners and people. We have also worked with development agencies such as the Centers for Disease Control and Prevention and UNICEF to create knowledge sharing product across the global.</p> <p>We are more than web developers. We are consultative thought-partners who provide a unique combination of strategic, creative and technical acumen to help clients design and develop communication tools that reflect and enact their organizational missions. Clients collaborate directly with a senior team of Strategists, Designers and Technologists who will get to know who you are and understand the passion that drives you.</p> | |
| Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region | |
| Language abilities: English, French and Spanish | |

| | |
|---|-----------------|
| Thomson Reuters Foundation (TRF) | LTA# : 42104849 |
| Contact person: Nicolas Bellet, Deputy Director. Nicolas.Bellet@thomsonreuters.com , copying marta.machado@thomsonreuters.com | |
| Categories: IV.News Media Engagement, Capacity Building and Advocacy | |
| <p>TRF is the charitable arm of one of the world's most trusted global news providers, Thomson Reuters. Its journalism and media training division, TrustMedia, has pioneered media development and humanitarian information services for more than 30 years. TrustMedia's journalism training programmes aim to strengthen reporters' capacity to cover news and development-related topics, and develop the skills and confidence to report accurately and authoritatively for target audiences across all media platforms. http://www.trust.org/</p> | |
| Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South | |

| |
|---|
| Asia / East Asia and Pacific Region |
| Language abilities: English, French, Spanish, Russian, Chinese, Arabic, Portuguese |

| | |
|--|-----------------|
| Thompson Nepal Private Ltd. | LTA# : 42104853 |
| Contact person: Joydeb Chakravarty, Managing Director joydeb.chakravarty@jwt.com | |
| Categories: II.C4D Planning and Strategy Development | |
| <p>Thompson Nepal, a part of J. Walter Thompson (JWT) Worldwide, is Nepal’s leading international communications and public relations consulting firm. Established in 1998, Thompson Nepal, the country’s first international joint-venture communications and public relations company, today handles a significant portfolio of clients including some of the leading private sector domestic companies, multinationals as well as some of the major bi-lateral and multi-lateral Agencies.</p> <p>Thompson has considerable experience and expertise in developing and implementing 360° integrated branding and communication strategies as well as public relations plans for its clients in Nepal and abroad that have helped smoothen the path in implementing the marketing plans successfully.</p> <p>Thompson Nepal is a full-service agency with a client servicing and planning department, creative services, fully equipped digital studio, media planning & operations with a specialist outdoor and PR unit.</p> <p>Thompson Nepal has been actively involved in social communication development and public relations consultancy for several of the leading projects funded by USAID, UNDP, DANIDA GTZ/GIZ, ADB and IFC/The World Bank Group, among others. It is closely associated with Thompson Social – a specialist unit of J. WALTER THOMPSON and HILL & KNOWLTON – a leading international public relations and public affairs company.</p> <p>Thompson Nepal has acquired considerable experience working with multiple stakeholders including various ministries and Governments, bi-lateral and multi-lateral Agencies, beneficiary groups, media, local NGOs. Thompson Nepal has also been actively involved in social and behaviour change communication, strategy development, event management, public relations and advocacy related activities in Nepal and the region.https://www.jwt.com/nepal</p> | |
| Geographical coverage: South Asia / East Asia and Pacific Region | |
| Specific countries: Nepal, India, Bangladesh, Myanmar, Sri Lanka, Bhutan, Indonesia, Malaysia, Thailand, Vietnam, Cambodia, Philippines | |
| Language abilities: English | |

| | |
|--|-----------------|
| Weber Shandwick | LTA# : 42104868 |
| Contact person: Joe Danek, CFO, Public Affairs. JDanek@webershandwick.com | |

| | |
|---|--|
| Please copy: Jim Meszaros (JMeszaros@webershandwick.com) Victoria Baxter (VBaxter@webershandwick.com) Brian Tjugum (BTjugum@webershandwick.com) | |
| Categories: IV.News Media Engagement, Capacity Building and Advocacy | |
| Weber Shandwick is a leading global public relations firm with offices in 81 countries. The firm's diverse team of strategists, analysts, producers, designers, developers and campaign activators has won the most prestigious awards in the world for innovative, creative approaches and impactful work, including being honored as a 2014 Ad Age A-List Agency and The Holmes Report's 2014 Global Agency of the Year. Weber Shandwick and its Prime unit have won a combined 23 Cannes Lions since 2009. Weber Shandwick was also named a Best Place to Work by Ad Age in 2014 and PRWeek in 2013 and 2014. The firm deploys deep expertise across sectors and specialty areas, including consumer marketing, corporate reputation, healthcare, technology, public affairs, financial services, social impact and corporate social responsibility, financial communications and crisis management, using proprietary social, digital and analytics methodologies. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). http://www.webershandwick.com/ | |
| Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region Specific countries: Argentina, Brazil, Canada, Chile, Colombia, Mexico, Peru, United States; Austria, Baltic States, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom, Bahrain, Egypt, Jordan, Kuwait, Lebanon, Morocco, Oman, Qatar, Saudi Arabia, Tunisia, UAE, Angola, Botswana, Ethiopia, Ghana, Kenya, Mozambique, Namibia, Nigeria, Rwanda, Senegal, South Africa, Tanzania, Uganda, Australia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan, Thailand. | |
| Language abilities: English, French, Spanish, Russian, Chinese, Arabic, Portuguese, German, Japanese, Italian, and languages spoken in the countries listed above | |

| | |
|--|-----------------|
| WPP | LTA# : 42104856 |
| Contact person: Laura Citron, LCitron@wpp.com , Michael Tidmarsh michael.tidmarsh@ogilvy.com | |
| Categories: I.C4D Research and Analysis II.C4D Planning and Strategy Development IV.News Media Engagement, Capacity Building and Advocacy | |

VI.C4D Related Information and Knowledge Management

WPP Group consists of 7 companies that specialize in research, strategy, public relations and advocacy, social media, field activation, mass media, creativity, training and knowledge management. They are: Ogilvy & Mather, Millward Brown, Mindshare, TNS, Benenson Strategy Group, Geometry Global and Smollan. This allows WPP to provide services across a wide spectrum.

<http://www.wpp.com/wpp/>

Geographical coverage: Latin America / Europe and Central Asia /Middle East and North Africa / West Africa /East and South Africa /South Asia / East Asia and Pacific Region

Language abilities: English, French and Spanish (core)/ Russian, Chinese, Arabic, Portuguese, any language at the country where WPP operates (more than 100 countries).